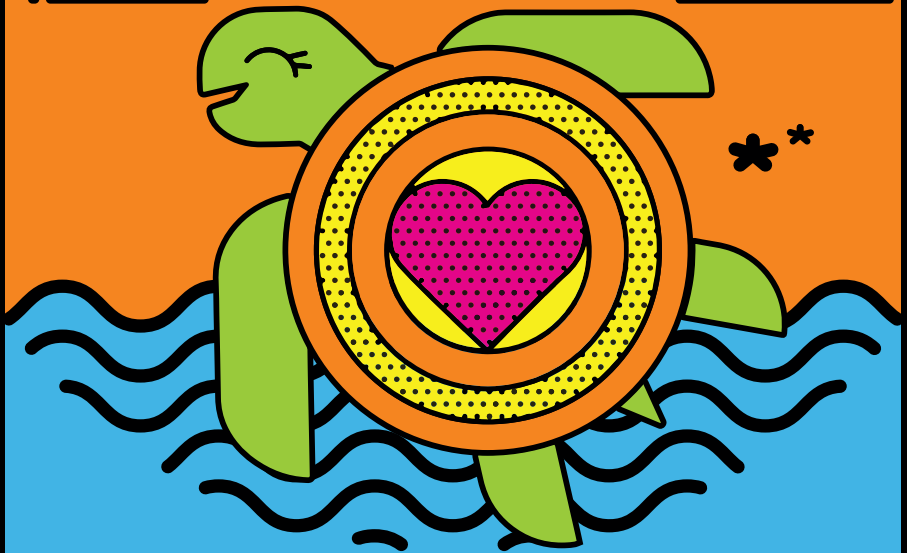


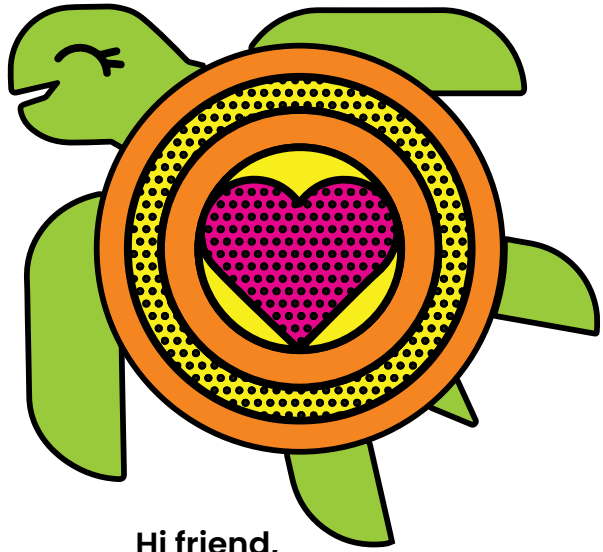
Join  
**Surfy**  
for a Fun  
**Adventure.**



**Bring this Surfside  
Passport with You!**

# Surfside

FLORIDA



Hi friend,

My name is Surfy, and I am going to show you around my Town of Surfside. Before we start our adventure, you should know it's best to travel by foot since Surfside is only a half-square mile...and you don't want to miss anything!

Let's head to our first stop, The Surf Club.  
(9011 Collins Avenue, Surfside, FL 33154)



**A long time ago in the year 1935,  
Surfside was created through the  
signatures of 35 members of the  
Surf Club. Yes, right here where  
you are standing!**

**The Surf Club was a place where  
many famous people gathered,  
like Frank Sinatra, Elizabeth Taylor,  
Sir Winston Churchill and Dean Martin.  
Ask your parents about them —  
they'll know!**

**Find the historic Peacock Alley entrance,  
take a photo outside the front doors and  
tag @visitsurfside on Instagram.**

**Wasn't that a cool history lesson?  
Just wait until you see what takes place  
in the present day.**

**Let's head to Turtle Walk to meet some  
of my friends! It's actually just a few  
blocks away. (*Start at the Surfside  
Community Center on 93rd Street  
between Collins and Harding avenues.*)**

**Pssst...look out for the historic Art Deco  
buildings on the west side of Collins  
Avenue, between 90th and 91st streets.**



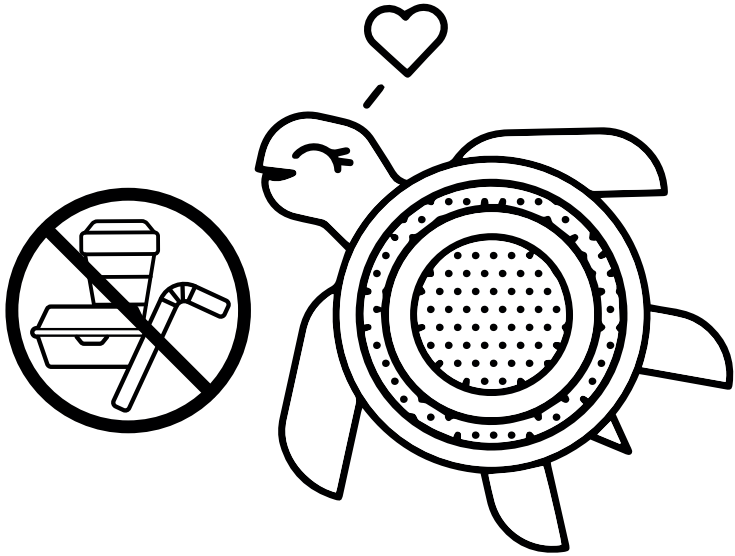
**Make a left on 93rd Street to tour Turtle Walk, where there are 13 colorful sculptures of Florida loggerhead turtles - each painted by a different local artist.**

**The five-foot tall sculptures, which are made out of resin and fiberglass, are a great way to learn about turtle conservation. Plus, they are really cool to see and touch!**

**Let's see if you can find the turtle with sea creatures and a scuba diver swimming through the sea!**

**If you spot it, take a selfie with your family next to the turtle and tag @visitsurfside on Instagram.**



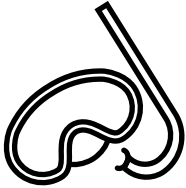


**A fun fact about Surfside is that the residents here do plenty to keep the beach and ocean clean.**

**That means loggerhead sea turtles like me can build a safe home where we can eat our veggies without fearing contamination from yucky garbage.**

**Imagine eating plastic or Styrofoam.  
That's gross!**

**Both materials are dangerous to sea turtles because sometimes they look like food to us.**



**Why don't we head to  
Surfside's Community Center**  
*(located at 9301 Collins Avenue,  
Surfside, FL 33154)?* **Check in at the front  
gate by showing staff this passport.**

**Here, the humans of Surfside,  
around 6,000 of them — that's a lot of  
humans! — can exercise, play, use the  
pool, and meet new people. \*The best  
part is visitors like you can use the  
Community Center, too.**

**Find the pink palm tree water sprinkler,  
take a photo in front of it and tag  
[@visitsurfside](#) on Instagram.**

*\*Parents must show proof of Surfside hotel stay in order to  
access the Community Center.*

If you want to lend a hand in keeping our beach and town clean, then you can stop by a F.A.B. (Fill A Bucket) station along the beach. One is located at 93rd Street behind the Community Center by the lifeguard stand.

This helps protect sea turtle nests, reduces our impact on the environment, and saves the world for both humans and animals!

Isn't that amazing?





**Now that you've heard about the sea turtles, it's time for a stroll along the beach path!**

**The 10-mile path stretches all the way from South Beach to Bal Harbour.**

*(Walk north on the beach path, located behind the Community Center, until you've reached 95th street and then make a left towards Harding Avenue.)*

**On your walk, you might spot several turtle nests on the sand (especially during the summer).**

**I should mention that summer is my favorite season because I was born one summer night right here in Surfside.**

**Actually, many of my friends were born around the same time because of something called "nesting season," which typically happens from May to October.**



*Head to 9575 Harding Avenue,  
Surfside Florida, 33154*

**Our next stop in town is the family-  
owned Sunny Toys & Gifts where they  
have tons of cool gifts and toys for  
smart kids...like you!**

**I personally contacted the store owner,  
Alon Dahan, to ask if he could give you  
something to remember Surfside by.**

**And guess what?!**

**He said he has the perfect trinket.**

**Just show them this passport and  
you'll get a fun surprise.**



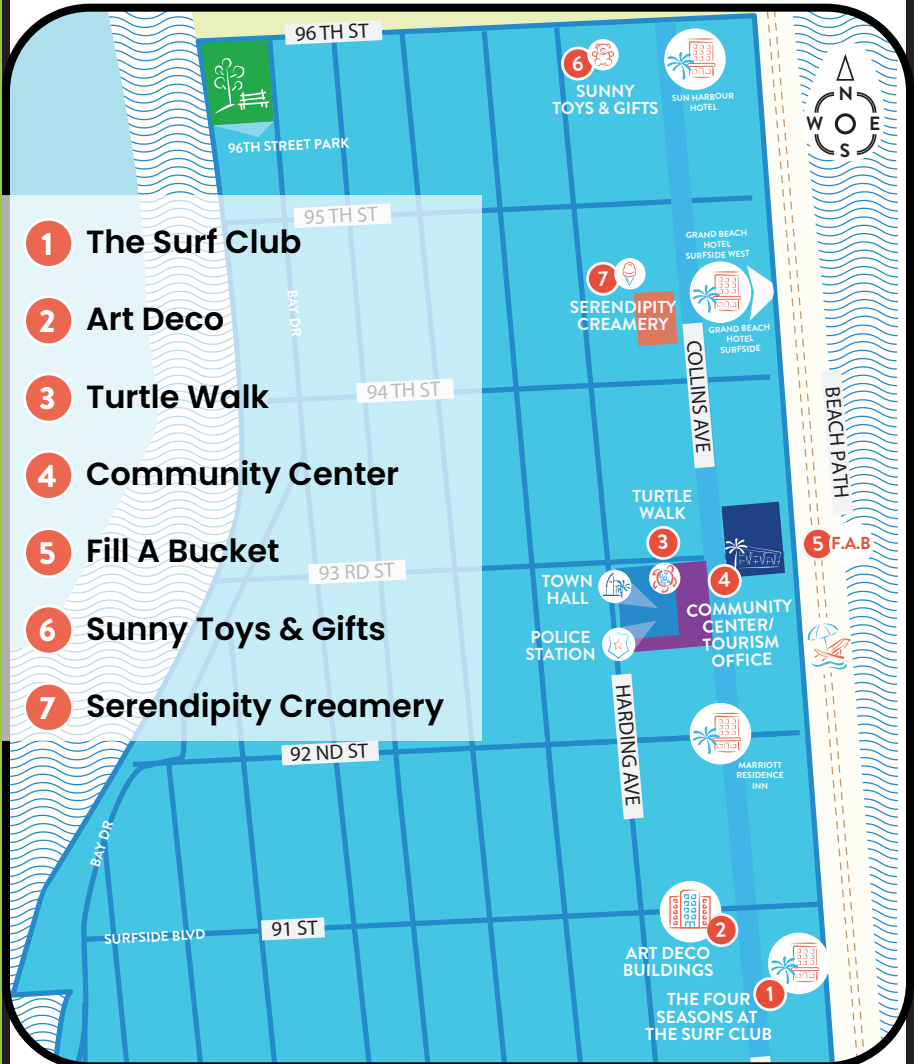
**We are almost at the end of our journey  
and while endings are sometimes  
bittersweet, this one is sweet...**

**...Because it ends at Serendipity  
Creamery (9457 Harding Avenue,  
Surfside, FL 33154), which has some of  
the best ice cream, yogurts and sorbets,  
like cotton candy, breakfast cereal  
(which is made with actual milk from  
cereal) and cookies n cream.**

**Show this trusty passport for a free ice  
cream topping at Serendipity Creamery!**

It was nice to meet you, friend. I hope to see you again here at my home in Surfside!

Until we meet again, let's be friends on social media @visitsurfside.



To learn more about Surfside, be sure to visit [VisitSurfsideFL.com](http://VisitSurfsideFL.com)