# RESOLUTION NO. 17 - 2439

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA APPROVING CALVIN, **GIORDANO** ASSOCIATES. & INC. WORK AUTHORIZATION NO. 101 FOR SURFSIDE WEBSITE REDESIGN: AUTHORIZING THE EXPENDITURE FROM THE 2016/2017 FISCAL YEAR BUDGET IN THE TOTAL AMOUNT OF \$49.500 FROM THE BUILDING SERVICES DEPARTMENT OTHER CONTRACTUAL SERVICES ACCOUNT NO. 150-2500-524-3410 IN THE AMOUNT OF \$24,750 AND THE GENERAL FUND EXECUTIVE DEPARTMENT OTHER CONTRACTUAL SERVICES ACCOUNT NO. 001-2000-512-3410 IN THE AMOUNT OF \$24,750; PROVIDING **FOR** APPROVAL AND **AUTHORIZATION**; **PROVIDING FOR** IMPLEMENTATION: AND **PROVIDING** FOR AN EFFECTIVE DATE.

**WHEREAS**, the Town, pursuant to Section 287.055, Florida Statutes, solicited proposals to perform Professional General Engineering Services ("Services"); and

WHEREAS, proposals were evaluated and ranked by a Selection Committee; and

WHEREAS, on July 8, 2014, the Town Commission adopted Resolution No. 14-2245, which ratified the ranking of the Proposals and authorized the Town Manager to execute an Agreement with Calvin, Giordano & Associates, Inc. ("CGA"); and

WHEREAS, the Town Commission selected CGA to perform services on an on-going, as needed basis, and at the sole discretion of the Town and on October 6, 2014, the Town and CGA entered into an Agreement (hereinafter "Agreement"); and

**WHEREAS**, on February 16, 2017, the Town adopted Resolution No. 17-2421 approving an Addendum to the CGA Agreement to render additional services to perform Information Technology, Website Hosting and Multimedia Services; and

WHEREAS, the Town finds it necessary to request CGA to redesign the Town of Surfside website as set forth in Work Authorization No. 101 (Attachment "A"); and

**WHEREAS,** it is in the best interest of the Town to approve Work Authorization No. 101 - Surfside Website Redesign in the total amount of \$49,500.

# NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, AS FOLLOWS:

<u>Section 1. Recitals.</u> The above recitals are true and correct and incorporated into this Resolution by this reference.

Section 2. Approval and Authorization. The Town Commission hereby approves Calvin, Giordano & Associates, Inc. Work Authorization No. 101 – Surfside Website Redesign (Attachment "A") and authorizes the expenditure of funds from the fiscal year 2016/2017 in the total amount of \$49,500 from the Building Services Department Other Contractual Services Account No. 150-2500-524-3410 in the amount of \$24,750 and the General Fund Executive Department Other Contractual Services Account No. 001-2000-512-3410\$24,750 in the amount of \$24,750.

<u>Section 3. Implementation.</u> The Town Manager is hereby authorized to take any and all action necessary to implement this Resolution.

<u>Section 4.</u> <u>Effective Date</u>. This Resolution shall become effective immediately upon its adoption.

LEGAL SUFFICIENCY FOR THE TOWN OF SURFSIDE ONLY:

APPROVED AS TO FORM AND

Linda Miller, Town Attorney



**Building Code Services** Civil Engineering / Roadway & Highway Design

Coastal Engineering Code Enforcement

Construction Services Data Technologies &

**Environmental Services** 

Facilities Management Geographic Information

Governmental Services Indoor Air Quality Landscape Architecture

Project Management

Transportation Planning Water / Utilities Engineering

Website Development

Redevelopment & Urban Design Surveying & Mapping Traffic Engineering

Development Electrical Engineering Engineering

Systems (GIS)

Planning

Construction Engineering & Inspection (CEI)

# Calvin, Giordano & Associates, Inc. EXCEPTIONAL SOLUTIONST

June 30, 2017

Mr. Guillermo Olmedillo Town Manager TOWN OF SURFSIDE 9293 Harding Avenue Surfside, FL 33154

RE: Work Authorization No. 101 Surfside Website Redesign CGA Proposal No. 17-9227

Dear Mr. Olmedillo,

Enclosed for your review and approval is Work Authorization No. 101 for Surfside Website Redesign. The scope of the project includes Website Redesign.

The Scope of Services to be furnished under this Work Authorization includes Data Technologies & Development as shown on the attached Work Authorization.

The Basis of Compensation is a one-time fee of \$49,500.00 to be invoiced in FY2017 for Website Development Services, including re-occurring annual costs for \$8,894.00 to be invoiced in FY2018.

Sincerely,

Chris Giordano

Treasurer

CALVIN, GIORDANO & ASSOCIATES, INC.

1800 Eller Drive Suite 600 Fort Lauderdale, FL 33316 954.921.7781 phone 954.921.8807 fax

www.cgasolutions.com

# TOWN OF SURFSIDE Surfside Website Redesign

#### PROJECT DESCRIPTION

#### 1. SCOPE OF SERVICES

Calvin, Giordano & Associates, Inc. will perform the following services based on our understanding of the project requirements:

## I. Professional Data Technologies & Development Services

#### A. Phase One

- 1. Design / development meeting up to 4 hours.
- 2. Install Sitefinity content management system software and hosting setup.
- 3. Perform requirements analysis on existing website content and sitemap structure.
- 4. Develop desktop version design. One design concept up to 4 hours of changes.
- 5. Program all desktop design templates
- 6. Program website widgets to include
  - Community Calendar Widget
  - Local Weather Widget
  - Emergency Management System Widget
  - Social media widget to be added at a later date based on the Town commissions direction
- 7. Set up all pages and menus.
- 8. Design home page slideshow / section headers with supporting graphics.

- 9. Transfer all existing content from current website
- 10. Quality assurance / User acceptance testing

## B. Phase Two

- 1. Design / development meeting for mobile display
- 2. Design Tablet / Phone responsive version for:
  - Home page
  - Department pages
  - Residents section
  - Business section
  - Government section
- 3. Program responsive design templates for tablet/phones.
- 4. Quality assurance / User acceptance testing

## C. Phase Three

- 1. Establish content syndication for:
  - Link EarthChannel application into site page
  - Link WENS application into site page
  - Create six email templates for:
    - Traffic Alerts
    - Weekly e-Blasts
    - Monthly Gazette
    - Employment Opportunities
    - Agenda Template
    - General Template
  - Link to the Towns Bill Pay application

## D. Additional Services

- Additional Services will be billed to the Town for Services performed outside of the scope mentioned above. Additional services will require approval from Town Administrator before work is commenced. Refer to the rates listed below for all additional services.
  - Director Data Technology and Development: \$165.00 hourly
  - Network Administrator: \$155.00 hourly
  - Sr. Application Development: \$165.00 hourly
  - System Support Specialist: \$115.00 hourly
  - GIS Specialist: \$125.00 hourly
  - Multi-Media 3D Developer: \$115.00 hourly (web development)

#### 2. BASIS OF COMPENSATION:

Manager

3. SUBMITTED

One-time fee of \$49,500.00 to be invoiced in FY2017 for Website Development Services, including re-occurring annual costs for \$8,894.00 to be invoiced in FY2018, plus any additional scope requested by the Town as per Section D above.

# Submitted by: Chris Giordano 4. APPROVAL Approved by: Guillermo Olmedillo, Town