RESOLUTION NO. 17- 2464

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, APPROVING AN AMENDMENT TO THE FISCAL YEAR 2017-2018 TOURIST RESORT FUND ANNUAL BUDGET TO APPROPRIATE AND RELEASE RESERVES TO THE TOURIST BOARD FISCAL YEAR 2017-2018 PROMOTIONAL ACTIVITIES ACCOUNT IN THE AMOUNT OF \$115,000.00 FOR FUNDING OF POST-HURRICANE MARKETING ACTIVITIES: APPROVING THE BUDGET AMENDMENT, RELEASE OF THE FUNDS FROM RESERVES AND EXPENDITURE OF FUNDS: APPROVAL PROVIDING **FOR** AND **AUTHORIZATION:** PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, Hurricane Irma made landfall in South Florida as a major hurricane, disrupting and impacting business operations and tourism; and

WHEREAS, the aftermath of Hurricane Irma has resulted in negative tourism effects in South Florida, including the Town, and reduced hotel occupancy; and

WHEREAS, the Tourist Board, at its November 6, 2017 meeting, approved the allocation of \$115,000.00 in Resort Tax funds from available reserves held in the Resort Tax Fund Balance to be allocated to the Tourist Board Fiscal Year 2017-2018 operational budget for the funding of post-hurricane marketing activities to facilitate essential tourist industry response; and

WHEREAS, the current budget for the Tourist Board for Fiscal Year 2017-2018 does not have sufficient funds for post-hurricane marketing activities, thereby necessitating a budget amendment and appropriation of funds in the amount of \$115,000.00 from the Resort Tax Fund Balance Reserve account to the Tourist Board promotional activities account; and

WHEREAS, the Town Commission finds that the budget amendment and appropriation and release of reserve finds to the Tourist Board is in the best interest of tourism and economic development.

NOW, THEREFORE, BE IT RESOLVED by the TOWN OF SURFSIDE, FLORIDA, AS FOLLOWS:

Recitals Adopted. That each of the above stated recitals are hereby Section 1. adopted, confirmed, and incorporated herein.

Section 2. Authorization to Amend the Fiscal Year 2017-2018 Tourist Resort Fund Annual Budget and Appropriate and Expend Reserve Funds. The Town Commission hereby authorizes an amendment to the Fiscal Year 2017-2018 Tourist Resort Fund Annual Budget to appropriate and release reserve funds in the amount of \$115,000.00 to the Tourist Board promotional activities account; in order to expend funds for post-hurricane marketing activities.

Section 3. **Implementation**. The Town Manager and/or his designees are hereby authorized to take any and all action necessary to implement this Resolution and accomplish the budget amendment, appropriation and release of funds.

Section 3. Effective Date. This Resolution shall become effective immediately upon its adoption.

PASSED AND ADOPTED this 14th day of November, 2017.

Motion by

Commissioner Harukin

Commissioner Gielchinsky Second by

FINAL VOTE ON ADOPTION:

Commissioner Daniel Gielchinsky Commissioner Michael Karukin Commissioner Tina Paul Vice-Mayor Barry Richard Cohen Mayor Daniel Dietch

DANIEL DIETCH, MAYOR

ATTEST:

SANDRA NOVOA, MMC, Town Clerk

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE TOWN OF SURFSIDE ONLY:

Town Attorney