

**RESOLUTION NO. 2022- 2875**

**A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, ABOLISHING THE DOWNTOWN VISION ADVISORY COMMITTEE; ESTABLISHING A DOWNTOWN VISIONING TASKFORCE; ADOPTING A CHARTER AND ORGANIZATIONAL STRUCTURE FOR THE TASKFORCE; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, Harding Avenue between 96<sup>th</sup> and 94<sup>th</sup> Streets is considered to be the Downtown District (the “Downtown”) of the Town of Surfside (the “Town”); and

**WHEREAS**, the Town Commission wishes for Downtown to be a central point of interest for residents and visitors that serves as the social, cultural, and economic center of the Town; and

**WHEREAS**, on April 21, 2020, the Town Commission adopted Resolution No. 2020-2686 establishing the Downtown Vision Advisory Committee (“Committee”) to identify and recommend improvements to Downtown that enhance and preserve characteristics that attract patronage and encourage business retention and economic development (the “Objectives and Goals”); and

**WHEREAS**, the Town Commission finds that the Objectives and Goals of the Committee may be better accomplished by abolishing the Committee and replacing with a taskforce under the direction and supervision of the Town Manager; and

**WHEREAS**, the Town Commission desires to abolish the Committee and establish the Downtown Visioning Taskforce (the “Taskforce”) to replace the Committee, as further detailed in the Taskforce Charter attached hereto as Exhibit “A”; and

**WHEREAS**, the Taskforce Charter provides for a flexible organizational structure designed to achieve the Objectives and Goals set by the Town Commission, which organizational structure will allow the Town Manager to appoint Taskforce members and is designed to facilitate

cooperation with Town Staff in identifying and recommending actions that accomplish the Objectives and Goals; and

**WHEREAS**, the Town Commission finds that this Resolution is in the best interest and welfare of the residents of the Town.

**NOW THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals.** That the above and foregoing recitals are true and correct and are hereby incorporated by reference.

**Section 2. Abolishing the Downtown Vision Advisory Committee.** The Town Commission hereby abolishes the Committee.

**Section 3. Establishing Downtown Visioning Taskforce.** The Town Commission hereby establishes the Taskforce, which will assist the Town Manager in identifying and recommending improvements to Downtown in an effort to achieve the Objectives and Goals.

**Section 4. Downtown Visioning Taskforce Charter; Organization.** The Town Commission hereby approves and adopts the Taskforce’s Charter, attached hereto as Exhibit “A.” The Taskforce shall identify, study, review, and recommend policies, programs and initiatives to the Town Manager for improvements to Downtown.

**Section 5. Authorization and Implementation.** The Town Manager and Town Officials are hereby authorized and directed to take any and all action required to implement the purposes of this Resolution and the Taskforce.

**Section 6. Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED this 10<sup>th</sup> day of May, 2022.

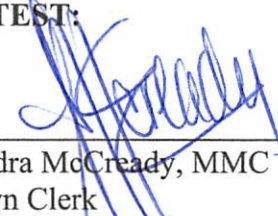
Motion By: Commissioner Meischoid  
Second By: Vice Mayor Rose

**FINAL VOTE ON ADOPTION:**


Commissioner Fred Landsman Yes  
Commissioner Marianne Meischoid Yes  
Commissioner Nelly Vazquez Yes  
Vice Mayor Jeffrey Rose Yes  
Mayor Shlomo Danzinger Yes

  
\_\_\_\_\_  
Shlomo Danzinger, Mayor

**ATTEST:**

  
\_\_\_\_\_  
Sandra McCready, MMC  
Town Clerk

**APPROVED AS TO FORM AND LEGALITY FOR THE USE  
AND BENEFIT OF THE TOWN OF SURFSIDE ONLY:**

  
\_\_\_\_\_  
Weiss Serota Helfman Cole & Bierman, P.L.  
Town Attorney

## Exhibit A

### Downtown Visioning Taskforce

- A. **Purpose:** The purpose of Downtown Visioning Taskforce is to create a downtown district that is a point of interest for both residents and visitors and highlight the area as the social, cultural and economic center of the Town.
- B. **Objective and Goals:** To identify and recommend improvements to the downtown district (Harding Avenue between 96<sup>th</sup> and 94<sup>th</sup> Streets). These improvements should enhance "the sense of place" by preserving characteristics that attract the patronage of residents and visitors while encouraging business retention and economic development. The following goals are presented as examples and not a complete list:
- a. Strengthen Surfside's downtown as the social, cultural and economic center
  - b. Create a more pedestrian friendly downtown with mixed use commercial buildings
  - c. Explore and recommend innovative parking solutions
  - d. Enhance the unique look and identity of Surfside's downtown
  - e. Examine alternative opportunities, such as the alleyways
  - f. Collaborate with neighboring municipalities on joint initiatives and opportunities
  - g. Retain and attract businesses
  - h. Foster engagement with downtown property owners and business owners/operators.
- C. **Composition and Appointment:** The taskforce members to be appointed by the Town Manager should include a mix of people who are residents of the Town of Surfside, own property within Surfside's downtown, own and/or operate businesses within Surfside's downtown, and representatives from Surfside hotels.
- D. **Organization:** The Committee shall meet a minimum of once per quarter and provide recommendations to the Town Manager. Reports to the Town Commission will be through the Town Manager and through proposed initiatives via Town Commission meeting agendas. This taskforce is not considered a "Committee" per Section 2-204 of the Town Code but will advertise all meetings, be open to the public, and will have minutes of each meeting included in the Town Commission meeting agendas.