



Town of Surfside

DOWNTOWN VISION ADVISORY COMMITTEE AGENDA

March 18, 2021 – 6:00 p.m.

Opening Items:

- 1. Call to Order/Roll Call**
- 2. Agenda and Order of Business**
- 3. Approval of Minutes – December 15, 2020**
- 4. Resort Tax Collection & Vacancies Report**
- 5. Tourist Board Update**
- 6. Downtown District Survey Results**
- 7. Downtown District Walkability**
- 8. Art in Public Places Final Recommendation**
- 9. Future Meeting Date – June 17, 2021**
- 10. Public Comment – (3-minute limit)**
- 11. Adjournment**

THIS MEETING IS OPEN TO THE PUBLIC. IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT OF 1990, ALL PERSONS THAT ARE DISABLED; WHO NEED SPECIAL ACCOMMODATIONS TO PARTICIPATE IN THIS MEETING BECAUSE OF THAT DISABILITY SHOULD CONTACT THE OFFICE OF THE TOWN CLERK AT 305-861-4863 EXT. 226 NO LATER THAN FOUR DAYS PRIOR TO SUCH PROCEEDING.

AGENDA ITEMS MAY BE VIEWED AT THE OFFICE OF THE TOWN CLERK, TOWN OF SURFSIDE TOWN HALL, 9293 HARDING AVENUE. ANYONE WISHING TO OBTAIN A COPY OF ANY AGENDA ITEM SHOULD CONTACT THE TOWN CLERK AT 305-861-4863. A COMPLETE AGENDA PACKET IS ALSO AVAILABLE ON THE TOWN WEBSITE AT www.townofsurfsidefl.gov.

TWO OR MORE MEMBERS OF TOWN COMMISSION OR OTHER TOWN BOARDS MAY ATTEND AND PARTICIPATE AT THIS MEETING.

THESE MEETINGS MAY BE CONDUCTED BY MEANS OF OR IN CONJUNCTION WITH COMMUNICATIONS MEDIA TECHNOLOGY, SPECIFICALLY, A TELEPHONE CONFERENCE CALL. THE LOCATION 9293 HARDING AVENUE, SURFSIDE, FL 33154, WHICH IS OPEN TO THE PUBLIC, SHALL SERVE AS AN ACCESS POINT FOR SUCH COMMUNICATION.



Town of Surfside

**SPECIAL DOWNTOWN VISION ADVISORY COMMITTEE
MINUTES**

December 15, 2020 – 6:00 p.m.

Opening Items:

1. Call to Order/Roll Call

The meeting was called to order at 6:04 p.m.

The following Members introduced themselves:

Chair Marianne Meishcheid
Committee Member Elliott Kula
Committee Member Meghan Rote

Absent: Vice Chair Zoya Pashenko
Committee Member Cuenca
Clara Diaz-Leal, Tourist Board Liaison
Commissioner Charles Kesl, Commission Liaison

Also, present: Frank Trigueros, Tourism Manager
Evelyn Herbello, Deputy Town Clerk
Andrew Hyatt, Town Manager

2. Agenda and Order of Business

3. Approval of Minutes – December 1, 2020

A motion was made by Committee Member Rote to approve the December 1, 2020 minutes as amended, seconded by Committee Member Kula. The motion carried with a 3-0 vote with Vice Chair Pashenko and Committee Member Cuenca absent.

4. Resort Tax Collection & Vacancies Report

Tourism Manager Trigueros provided an update on the final collection number for FY 19/20 which was \$2.6 million versus the \$3.8 million in FY 18/19. He also discussed the business district including new openings and closures in addition to the holiday lighting.

Chair Meischeid asked regarding the status of the small business grant and the importance of it.

Town Manager Hyatt stated that they had a great response and will find out with Assistant Town Manager Greene how many applicants responded.

Tourism Manager Trigueros stated that many business owners have applied and he will get back with the Committee with a follow-up of which applications were received.

Town Manager Hyatt stated that the deadline has passed and the Town received 50 applicants and those applications are being reviewed to see which ones qualify.

5. Tourist Board Update

Tourism Manager Trigueros provided an update. The Tourist Board is targeting January to start working on a recovery plan for the business district and tourism post COVID. They are anticipating and hoping to be able to execute more initiatives by spring and summer; approved ideas will be brought before the Town Commission for additional funding approval to be able to support the businesses. He stated that this summer could be busy since it might be the first-time people will be able to get out which would mean more tourists.

Chair Meischeid asked regarding the doors at the Four Seasons being blocked off and if the restaurants are open.

Tourism Manager Trigueros stated that one of the restaurants closed in April or May and they are introducing a new concept/restaurant soon. He stated that the Peacock Alley entrance is closed for now.

Committee Member Rote spoke regarding the Find Surfy Scavenger Hunt idea and thought it was great.

Tourism Manager Trigueros stated that the Parks and Recreation Department came up with this interactive game with the residents and children which is being promoted through the website and Parks and Recreation Department.

Discussion took place among the Committee Members regarding the amount of tourism during these recent months, basic gift giveaways through the Tourist Board and finding local ways to activate the businesses.

6. Parking Vouchers and Incentives

Tourism Manager Trigueros stated that Commissioner Kesl gave some information regarding this item by helping businesses by looking at parking revenues as an

incentive for businesses to have better parking and initiatives. He stated that possibly deferring this item until Commissioner Kesl is able to attend.

Chair Meischeid asked Town Manager Hyatt if he had any information regarding this item.

Town Manager Hyatt stated that they are working on this and looking at gaining some traction.

Chair Meischeid stated that she believes this would help downtown businesses.

Tourism Manager Trigueros stated that the item will be brought to the Town Commission once the Committee provides a recommendation.

Committee Member Kula asked regarding if this Committee could designate a DVAC liaison to be present at the Commission Meetings.

Tourism Manager Trigueros stated that Commissioner Kesl would likely be able to provide further context at a future meeting since he was not in attendance tonight.

Further discussion took place among the Committee regarding parking in the business district, incentives to alleviate inconveniences to the businesses, as well as how to best present the issue to the Town Commission.

A motion was made by Committee Member Rote to recommend to the Town Commission a form of parking incentive to the businesses in Surfside in order to help alleviate the parking issues the businesses are encountering, seconded by Committee Member Kula. The motion carried with a 3-0 vote with Vice Chair Pashenko and Committee Member Cuenca absent.

7. Downtown District Survey

Tourism Manager Trigueros provided an update and gave a presentation on the DVAC survey and the questions that will be proposed. They are looking at deployment date of January 15, 2021 and they can continue to look at the questions and final approval.

Committee Member Rote agreed with the recommendation to be more specific with the reply options in questions gauging purchasing behavior across businesses on Harding. She also recommended a separate question specifically on the subject of take out and delivery given its popularity due to the pandemic.

Tourism Manager Trigueros stated that they will look into adding that as well.

Committee Member Kula stated he like the changes and the categories are more manageable. He stated if there is anything that they can put in there that have to do with décor or environmental related ideas like recycling, plastic straws, etc. He spoke about the cleanliness of the sidewalks at the businesses as well.

Tourism Manager Trigueros stated those are great points and he will incorporate those ideas and the aesthetics of the businesses as well.

The following individual from the public spoke on the item:
George Kousoulas

Tourism Manager Trigueros addressed the comments made by Chair Meischeid regarding the reply options on questions gauging the frequency of purchasing visits to the district. He asked if they had time to look at the 2010 FAU downtown survey for further context.

Committee Member Rote stated that it had interesting information.

Committee Member Kula stated that it included sidewalk designs.

Chair Meischeid asked if Tourism Manager Trigueros could provide the Committee with a summary.

Tourism Manager Trigueros then screen shared the PowerPoint presentation overview of the 2010 survey, going over some of its key findings.

The following individual from the public spoke on the item:
George Kousoulas

Tourism Manager Trigueros will tweak the questions to define the time frames for the category questions and bring back to the Chair for final approval. They are anticipating starting-distribution on January 15, 2021.

8. Revisiting: Harding Avenue Sidewalks, Art in Public Places

Tourism Manager Trigueros provided an update. He commented on the 2019 Public Works Beautification Study and the hefty price tag for some of the options encompassed. He recommended the Committee re-examine those options in case there is a recommendation they would like to make.

Chair Meischeid asked if the funding would come from the Resort Tax.

Tourism Manager Trigueros stated that funding request may need to go before the Town Commission.

Chair Meischeid spoke regarding the funding and the amount that is available in the Tourist funds.

Committee Member Kula spoke regarding the cost and the maintenance cost of the project and if it is a feasible financial expenditure.

Further discussion took place among the Committee Members regarding the cost and the lead time and where the funding would be coming from.

The following individual from the public spoke on the item:

George Kousoulas

Jeff Rose

Committee Member Kula responded to the comments made by George Kousoulas.

Chair Meischeid addressed the comments made by Jeff Rose regarding the parking issues and there is need for a wider sidewalk to make it easier to walk down Harding Avenue.

Committee Member Kula stated the parking dilemma is something difficult to fix and perhaps the Committee should consider ways of bringing pedestrian traffic from Collins to Harding Avenue.

Further discussion took place among the Committee Members regarding the parking issues and crosswalks for better walkability. One option is making the sidewalks wider by removing certain parallel parking spaces, but that could potentially create a parking deficiency.

Chair Meischeid asked how they can proceed at looking into sidewalk space and how to do it.

Committee Member Kula asked if that could be included in the survey. He requested that to be included in the survey and depending on what the survey brings back then they know what to recommend to the Commission. Centralized parking structure or specific removing street side parking to allow expanded sidewalk space.

Tourism Manager Trigueros stated they could include it on the survey but must come up with a specific recommendation that would go to the Town Commission. He addressed the comments made regarding the changes to the survey to add the parking situation and eliminate parking for additional sidewalk space.

Further discussion took place among the Committee Members regarding the parking situation in the Downtown district and how they address removal of parking for

additional sidewalk took place while they addressed the comments made by George Kousoulas.

Tourism Manager Trigueros summarized the art in public spaces conversation from the previous Committee, noting that there is nothing in the code that establishes a process by which to approve the art. He stated that he would send them the memo on this topic which appeared on the Town Commission January 2020 agenda. It included a recommendation to establish DVAC as a designated approval body for art displays via the special events permit.

Committee Member Rote likes the idea and would like to move forward with it, adding that it would help bring something exciting to Downtown. She stated that Bal Harbor has a similar display and program.

Chair Meischeid asked if such program could be executed everywhere in Downtown.

Tourism Manager Trigueros stated that they have limited space and area to place the art and gave different ideas of where they can place the art which includes windows of vacant businesses. He spoke regarding different designs and some of the options available.

Further discussion took place among the Committee Members and Tourism Manager Trigueros regarding different places and ideas to place the art.

A motion was made by Committee Rote to make a recommendation to the Town Commission to adopt a new art in public places process for applicant to go before DVAC to fill application for a temporary art installation and for approval, seconded by Committee Member Kula. The motion carried with a 3-0 vote with Vice Chair Pashenko and Committee Member Cuenca absent.

9. Future Meeting Date – March 18, 2021

Tourism Manager Trigueros advised the Committee of the next regularly scheduled meeting for March 18, 2021.

10. Public Comment – (3-minute limit)

There were no speakers during public comment.

11. Adjournment

A motion was made by Committee Member Kula to adjourn the meeting 7:27 p.m. The motion received a second Committee Member Rote. The motion carried with a 3-0 vote with Vice Chair Pashenko and Committee Member Cuenca absent.

Respectfully submitted:

Accepted this _____ day of _____, 2021.

Marianne Meishcheid, Chair

Attest:

Evelyn Herbello
Deputy Town Clerk

**RESORT TAX REPORT - FIRST QUARTER 2020
(Oct. - Dec.)**

COLLECTIONS		
2019	2020	% change YOY
2% FOOD/BEVERAGE		
\$ 245,595	\$ 207,931	-15%
4% ROOM/BOARD TAX		
\$ 617,495	\$ 536,608	-13%
4% SHORT TERM RENTAL TAX		
\$ 5,692	\$ 300	-94%

Town of Surfside

Prospective Tourist Board Destination Recovery Plan for
Spring/Summer/Fall 2021



Summary

Like many destinations, the Town of Surfside has been adversely affected by the coronavirus pandemic, which has resulted in a steep decrease in Resort Tax Collection for FY 19/20 (-\$1.2 million YOY). The reduction in tourism threatens the survival of many Surfside businesses which greatly depend on visitors to generate profit.

While a return to normalcy may be possible later this year, ongoing initiatives will be needed to help the destination recover and make up for the many sustained months of revenue deficit.

The following initiatives seek to drive business to the commercial district, foster community engagement and promote Surfside as an eco-conscious, family-friendly tourism destination unlike others in a highly competitive market - South Florida.



Environmental Responsibility



Educational Materials

The Tourist Bureau will produce print materials stressing the importance of personal responsibility pertaining to beach cleanliness and adopting best practices for turtle lighting. These will be created in-house & distributed to hotels and condominiums.

Suggested Printing Budget: \$3,000.

Welcome Gift, Branded Items

Establishing expectations for eco responsibility should begin the moment new residents move to Surfside.

This initiative would award a welcome bag to each new residence and include the following:

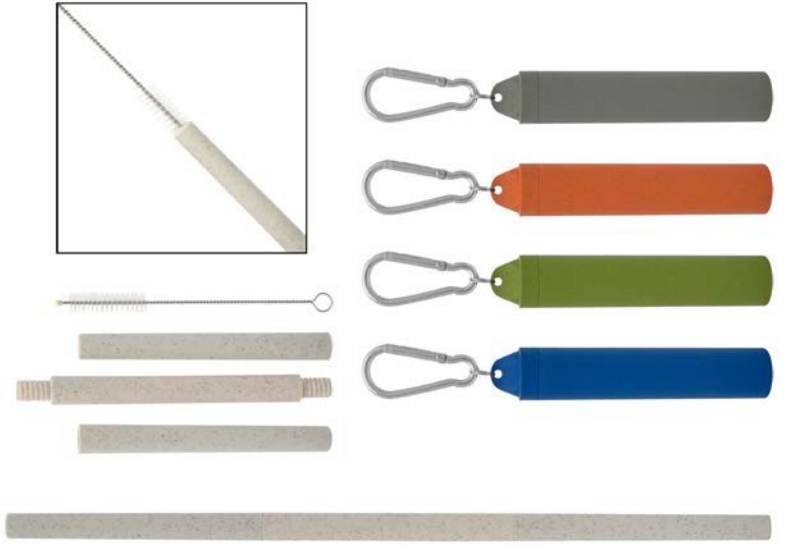
Resident brochure; tote bag; beach responsibility pamphlet; branded sunglasses and a reusable straw.

For new residents with children, the 'Surfy Adventures' coloring book can also be included in addition to a turtle plushie keychain.

Branded items budget: \$6,000.

Welcome / Gift Bag

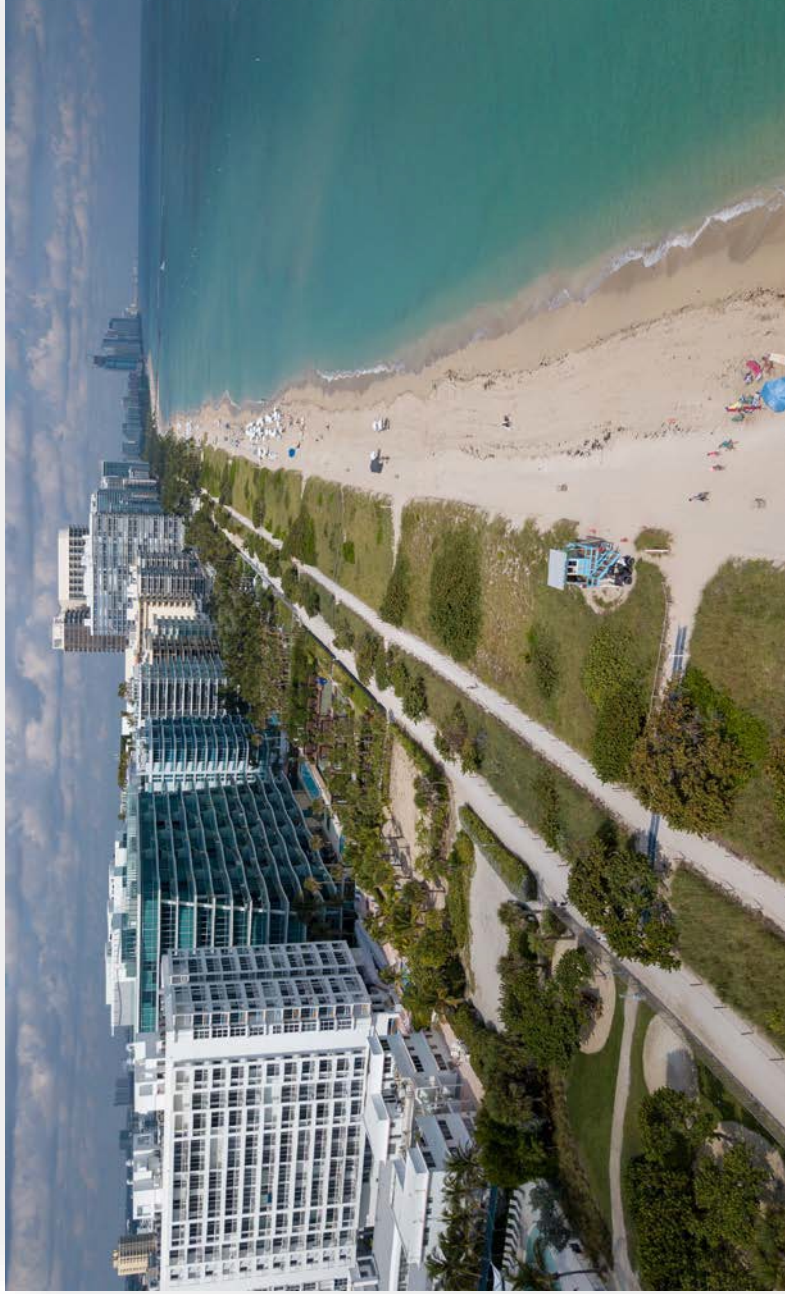
Branded Items



RESIDENT BROCHURE



Community Engagement & Destination Enhancements



Instagrammable Spot
Leveraging the Town’s scenic, natural beauty; this initiative would introduce one or more “Instagrammable” spots along the beach path to encourage residents, visitors and the general public to take photos, follow.

Note: Any sign or structure placed on the hard or walking path must meet the county requirements for wind-resistance impact, thus factoring into the cost.

Ideas could include decorative benches with hashtags or interactive signs. Placement and design initiative TBD by the Tourist Board.
Suggested Budget: \$8,000.

Turtle Walk Fiberglass Sculptures
The Tourist Board expressed interest in potentially introducing new fiberglass sculptures around Town.

Note: Exact Turtle Walk mold is not available, but there are similar molds.

**Each sculpture costs approx.: \$1,200.
(Décor/Paint not included.)
Tentative Budget: \$4,000**

Community Engagement & Destination Enhancements continued



Photography / Video
Content assets for new businesses are essential for digital listings. Many Surfside small businesses do not have adequate photography. This initiative would fund the production of photo and video content specifically to promote the destination and Surfside businesses.
Suggested Budget: \$8,000.

Community Contests

Incentivize the community with creative contests to grow engagement on @VisitSurfside social media.
Suggested Budget: \$2,500.

- **Example: Surfside Couples Contest**
Create a spring resident-focused contest awarding a spa experience and Surfside culinary food tour to the winners. The experience would be captured and posted on social media effectively promoting the Town's featured businesses.

Community Offers E-blast Redesign
Invest in a newsletter template design to reactivate the monthly e-newsletters which would also be sent to residents.
Suggested Budget: \$2,000.

Community Engagement & Destination Enhancements

Continued



Surfside Live Webcam

A live webcam can give anyone a quick look at Surfside in real time. The Tourist Bureau could set up a livestream webcam to be broadcasted via a link/icon on the Town website. It can also be shared with partners like GMCVB for inclusion in their 'Miami Webcams' section.

This can also be accomplished in partnership with another Town building.

Suggested Budget: \$3,000

Farmer's Market Summer Enhancements

Additional funds to refresh the market as summer approaches.

Suggested Budget: \$3,000

Promoting Surfside To New Markets

PAGE 16

Virtual Tradeshow
In addition to media placements, representing a destination at a major travel show is one of the proven and most effective ways to promote on the international stage. Traditionally, Surfside has not participated in these events (other than for individual hotel representation) due to travel expenses and logistics, but this year, many shows are being held virtually due to the pandemic. Attending as part of the Greater Miami Convention & Visitors Bureau (GMCVB) delegation helps garner additional exposure.

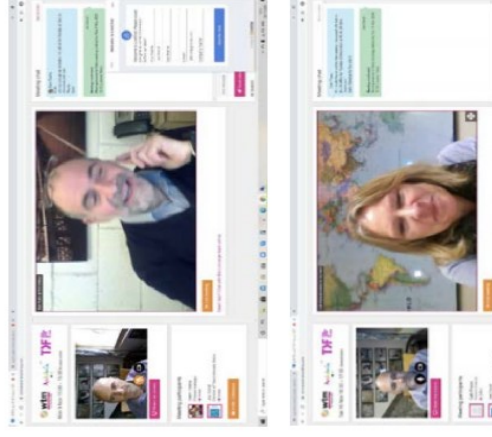
Suggested Budget: \$1,500.

GMCVB Advertising.
As the official destination marketing organization for Greater Miami, the GMCVB has many advertising opportunities that can help put Surfside top of mind for prospective visitors.
Suggested Budget: \$5,000.

TRAVEL TRADE SALES EVENTS

EVENT

Virtual Sales Missions



DATE & DESCRIPTION

The GMCVB is planning a series of virtual sales missions throughout the following markets to keep Miami top of mind with clients:

- United States
- Canada & Mexico
- Argentina, Brazil, Colombia
- UK, Germany, France, Spain

These Sales Missions will include one-on-one meetings with key clients. These are in development and dates will be firming up during December 2020.

PARTICIPATION COST: RANGING FROM \$250 TO \$1,000

MEDIA HOSTING BUDGET



Press Visits

Inviting journalists to experience the destination for themselves is one of the best ways of putting Surfside on the map globally. More and more, travelers want to hear first-hand visitor experiences rather than advertisers.

The proposed media budget would enable Surfside to host targeted press visits that will showcase the Town's natural assets and unique business district. Funds will be used exclusively for accommodations, dining and other itinerary enhancements or travel logistics. No funds will be paid directly to any media person in exchange for coverage or participation.

Suggested Budget: \$10,800

**April – September
(\$1,800 x 6 Months)**

Budget comparison

MARKETING INITIATIVES BUDGET FY 2019/20	
Search Engine Optimization (SEO)	\$ 35,000.00
Social Media Advertising	\$ 35,000.00
SM campaign	\$ 5,000.00
Advertising (Digital Display)	\$ 50,000.00
Video	\$ 38,000.00
Photography	\$ 32,000.00
Printing	\$ 12,000.00
Four Seasons Hotel - Tradeshow Support	\$ 10,000.00
Grand Beach Hotel - Tradeshow Support	\$ 10,000.00
Tradeshow items	\$ 5,000.00
Residence Inn - Tradeshow Support	\$ 10,000.00
Jacob Creative Agency Retainer	\$ 161,820.00
TOTAL:	\$404,000

PROPOSED MARKETING INITIATIVES BUDGET FY 2020/2021	
Educational Materials	\$ 3,000.00
Sustainable Welcome Gifts / Branded Items	\$ 6,000.00
Instagrammable Spot	\$ 8,000.00
Turtle Walk Sculptures	\$ 4,000.00
Video & Photography	\$ 8,000.00
Community Contests	\$ 2,500.00
Surfside Live Webcam	\$ 3,000.00
Farmer's Market Summer Enhancements	\$ 3,000.00
Newsletter / E-blast Redesign	\$ 5,000.00
GMCVB Advertising	\$ 2,000.00
Virtual Tradeshows	\$ 1,500.00
Media Hosting Budget	\$ 10,800.00
TOTAL:	\$ 56,800.00

TOWN OF SURFSIDE

Public Works Department

“Downtown Surfside Sidewalk Beautification Analysis”

March 26, 2019

9293 HARDING AVENUE,
SURFSIDE, FL 33154
PHONE: (305) 861-4863

Prepared By:



Public Works Department



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Appendix A - "Contractor Cost Proposal" 2 Pages



Town of Surfside
Public Works Department
Downtown Surfside Sidewalk Beautification Analysis

SUMMARY

The Town of Surfside has various types of pedestrian walkways that range from mixed earth material, pavers and concrete sidewalks. In order to create uniformity with concrete sidewalks that range in color, texture and smoothness consistency; the Public Works Department implemented 6 years ago a concrete staining program that involves the physical staining of sidewalk in keynote locations such as Downtown Surfside. Other locations receive the same stain treatment but not on a yearly cycle like Downtown Surfside. **Table A – “Sidewalk Staining Cost Breakdown”** shows the yearly cost it takes for sidewalk staining in the Downtown District:

Line Item Number	Item Description	Quantity	Unit	Unit Cost	Total Cost
1	Off Duty Officer (MOT)	32	hours	\$52.00	\$1,664.00
2	Labor (Manpower to perform work) - 8 Man Crew	32	hours	\$240.00	\$7,680.00
3	Material Cost	110	gallons	\$35.01	\$3,851.10
4	Equipment and Supply Cost	1	ls	\$500.00	\$500.00
Total Cost					\$13,695.10

Table A – “Sidewalk Staining Cost Breakdown”

Table A was composed based on historical data over the past 6 years and costs incurred during Downtown Surfside sidewalk staining operation. Approximate yearly costs incurred by the Public Works Department are estimated at \$13,700.00. The scope of work shown in Table A is to perform preliminary pressure cleaning of sidewalks as well as the complete staining of sidewalks and curbs from 96^t street to 94th street along Harding Ave and also includes laterals (side sidewalks that branch off from Harding Ave towards the 100 block and 400 block) encountered.

ISSUES ENCOUNTERED

After year 4 of sidewalk staining it was noticed that the original sidewalk friction course created with a broom finish on concrete during initial install has decreased. This is due to the staining material entering into broom finish and filling the void. As a result, this creates smoother sidewalks with minimal friction which creates slip issues during wet events such as irrigation system activity and rain days. The Public Works Department has attempted to recover the friction course by performing intensive pressure cleaning to remove staining and recover broom finish on concrete but have not been successful. The current sidewalk staining program is not sustainable beyond 8 years since there will be an increase in slips in Downtown Surfside due to friction of sidewalk being eliminated. Refer to **Picture A – “Sidewalk with No Staining”**; **Picture B – “Sidewalk with One Coat of Staining”**; **Picture C – “Sidewalk with 6 Coats of Staining”**; **Picture D – “Sidewalk with One Coat of Staining and 6 Coats of Staining Comparison”** on page 4 for a visual understanding of friction texture created on sidewalk with broom brush finish and the elimination of layer through staining procedure. It is worth noting that sidewalk cleaning operations with pressure cleaner does remove to a certain extent layers of staining by approximately 30%. Nonetheless a layer of staining still remains.



Town of Surfside
Public Works Department
Downtown Surfside Sidewalk Beautification Analysis



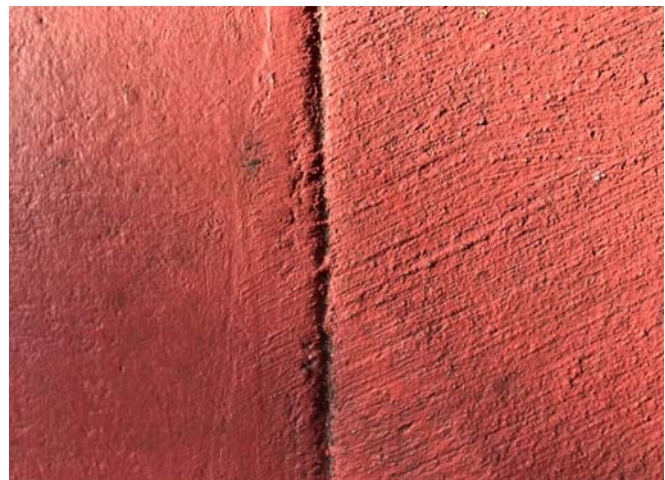
Picture A – “Sidewalk with No Staining”



Picture B – “Sidewalk with One Coat of Staining”



Picture C – “Sidewalk with 6 Coats of Staining”



Picture D – “Sidewalk with One Coat of Staining and 6 Coats of Staining Comparison”

ALTERNATIVE PROPOSED METHOD AND METHOD COST

The Public Works Department commenced a search on viable and cost-effective alternative to providing an aesthetically appealing appearance to Downtown Surfside sidewalks while minimally impacting business operations. The alternatives varied and included a range of methods which included sidewalk replacement, paver installation and post epoxy stamping; as a result, a specific Florida Department of Transportation approved (FDOT) product was found called Patterned Textured Asphalt / Concrete Paveway STS (IAW FDOT S523) installed by contractor Paveway Systems to serve the Town’s needs. **Table B** – “Cost Estimate for Textured Asphalt / Concrete” presents Town of Surfside Public Works Department cost estimate created based on Paveway System proposal and current labor resource rates:



Town of Surfside
 Public Works Department
 Downtown Surfside Sidewalk Beautification Analysis

Line Item Number	Item Description	Quantity	Unit	Unit Cost	Total Cost
1	Off Duty (MOT)	280	hours	\$52.00	\$14,560.00
2	Patterned Textured Asphalt / Concrete	2200	square yards	\$145.04	\$319,088.00
3	Sealing of Patterned Textured Asphalt / Concrete	2200	square yards	\$6.75	\$14,850.00
4	Town of Surfside Labor Resources for Logistics (removing / relocating trash containers, benches, etc.)	40	hours	\$120.00	\$4,800.00
Total Cost					\$348,498.00

Table B – “Cost Estimate for Textured Asphalt / Concrete”

A full proposal for the scope of work presented in Table B can be found in **Appendix A – “Contractor Proposal”**. Project is estimated to cost \$348,500.00 with a contingency amount of \$50,000.00 for unforeseen issues that may be encountered. **Picture E – “Sample of Proposed System”** shows an actual install of the Patterned Textured Asphalt / Concrete Paveway STS (IAW FDOT S523) installed in the South Florida area. Patterned Textured Asphalt / Concrete Paveway STS (IAW FDOT S523) is a friction coat on existing surfaces of ¼-inch thickness which is composed of sand, color, and epoxy aggregates commonly used on crosswalks. The finished product is sealed with clear coat to allow for routine maintenance pressure cleaning without impacting color and texture.

BREAKEVEN ANALYSIS

Breakeven for project is calculated at 29 years when the total cost of proposed is divided by current maintenance cost shown in Figure A. It is worth noting that after 8 years, current methods will incur additionally liability which pose an indirect cost of unknown value. The lifecycle for Patterned Textured Asphalt / Concrete Paveway STS (IAW FDOT S523) installation is expected to be 10 years. At 10 years, areas of high pedestrian traffic flow will need to be re addressed.



Picture E – “Sample of Proposed System”



APPENDIX A
"CONTRACTOR COST PROPOSAL"
2 Page(s)



**Town of Surfside
Public Works Department
Request for Quote**

Non-Organic Ground Cover for Various Town Right of Way Areas, Parking Lots and Facilities

INSTRUCTIONS AND NOTES:

The Town of Surfside is seeking quotes from current contracted landscape maintenance firms for the purchase and installation of various non organic ground covers to improve the aesthetics in various landscape areas within Town Right of Ways, Parking Lots and other facilities. Price submittal is to hold for 90 days from date of execution of this document.

Item Number	Item Description	Quantity	Unit	Total Cost
1	<u>MATERIAL COSTS</u>	<i>Leave Blank</i>	<i>Leave Blank</i>	<i>Leave Blank</i>
1.1	Furnish and delivery one truck load (18 cubic yards) of lava rock (RED). Material can be stored on site in Town provided area. Red lava rock average specification size is 3/4".	18	CY	\$
1.2	Furnish and and delivery one truck load (18 cubic yards) of Surfside Mix (SDI QUARRY, MIAMI FL) Material can be stored on site in Town provided area.	18	CY	\$
1.3	Furnish and Delivery of truck load (18 cubic yards) of crushed marble Stone. Material can be stored on site in Town provided area. Crushed Marble Stone is to be of size # 4 ballast in size. Provide alternate specification based on availability if needed.	18	CY	\$
1.4	Furnish and Delivery of truck load (18 cubic yards) of Mixed Beach Pebble. Material can be stored on site in Town provided area. Actual rocks may measure from 1 1/12 to 3 1/4 inches. Provide alternate specification based on availability if needed.	18	CY	\$
2.0.0	<u>INSTALLATION COSTS</u>	<i>Leave blank</i>	<i>Leave blank</i>	<i>Leave blank</i>
2.1	Provide manpower and resources for the installation of item 1.1 Pricing Is based on the installation of one truck load.	1	LS	\$
2.2	Provide manpower and resources for the installation of item 1.2 Pricing Is based on the installation of one truck load.	1	LS	\$
2.3	Provide manpower and resources for the installation of item 1.3 Pricing Is based on the installation of one truck load.	1	LS	\$
2.4	Provide manpower and resources for the installation of item 1.4 Pricing Is based on the installation of one truck load.	1	LS	\$
Total Project Cost		<i>Leave blank</i>	<i>Leave blank</i>	\$

The undersigned attests to his/her authority to submit this bid and to bind the firm herein named to performed as per contract, if the firm is awarded the contract by the Town of Surfside. The undersigned further certifies that he/she has read all documents relating to this request and this quote is submitted with full knowledge and understanding of the requirements and time constraints noted herein. By signing this form, the proposer hereby declares that this proposal is made without collusion with any other person or entity submitting a proposal pursuant to this request for quote.

Authorized Signatory: _____

Executed by: _____

(Type or print name)

Title: _____

for (Company): _____



**Town of Surfside
Public Works Department
Request for Quote**

Non-Organic Ground Cover for Various Town Right of Way Areas, Parking Lots and Facilities

SPECIFICATIONS

Item Number	Item Description
1.1	Furnish and delivery one truck load (18 cubic yards) of lava rock (RED). Material can be stored on site in Town provided area. Red lava rock average specification size is 3/4".





Town of Surfside
Public Works Department
Request for Quote

Non-Organic Ground Cover for Various Town Right of Way Areas, Parking Lots and Facilities

SPECIFICATIONS

Item Number	Item Description
1.2	Furnish and and delivery one truck load (18 cubic yards) of Surfside Mix (SDI QUARRY, MIAMI FL) Material can be stored on site in Town provided area.



**Town of Surfside
Public Works Department
Request for Quote**

Non-Organic Ground Cover for Various Town Right of Way Areas, Parking Lots and Facilities

SPECIFICATIONS

Item Number	Item Description
1.3	Furnish and Delivery of truck load (18 cubic yards) of crushed marble Stone. Material can be stored on site in Town provided area. Crushed Marble Stone is to be of size # 4 ballast in size. Provide alternate specification based on availability if needed.





**Town of Surfside
Public Works Department
Request for Quote**

Non-Organic Ground Cover for Various Town Right of Way Areas, Parking Lots and Facilities

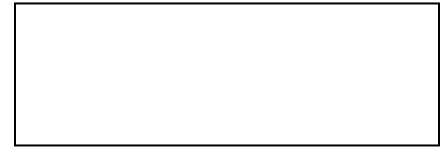
SPECIFICATIONS

Item Number	Item Description
1.4	Furnish and Delivery of truck load (18 cubic yards) of Mixed Beach Pebble. Material can be stored on site in Town provided area. Actual rocks may measure from 1 1/12 to 3 1/4 inches. Provide alternate specification based on availability if needed.





MEMORANDUM



To: Members of the Downtown Vision Advisory Committee

From: Frank Trigueros, Tourism Manager

Date: March 18, 2021

Subject: Art in Public Places – Final Recommendation

At the December 15, 2020 Downtown Vision Advisory Committee (DVAC) meeting, discussion ensued regarding art in public places.

After reviewing the research conducted by the former committee in years prior, which included various ordinances from other municipalities; members voted 3-0 to move forward with a recommendation to have the Town Commission enact an ordinance to facilitate the temporary display of art in public places with the following guidelines:

- The art installation would be temporary
- Identify indemnification, insurance and possible deposit requirements
- Identify other limitations if necessary, including public vs private domain

The administration seeks direction from DVAC on one more specific point pertaining to these guidelines:

- Utilize the Special Event Permit process for applications that are reviewed by Town staff and presented to DVAC

Committee members may want to consider having the Tourist Board as the designated approval board for public art displays given that they meet on a monthly basis and that some of the art applications may not be for the downtown district.

Please provide your final recommendation to staff in order to bring this item before the Town Commission at a future meeting.

Reviewed by

Prepared by